



PAUL SELBY

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PROFILE

As a person, I'm friendly, easy going and generally a good laugh. I'm also a very active person, mostly gravitating towards outdoor sports. These days it's predominantly climbing, but I still occasionally get out on my mountain bike and I try to ski as much as I can.

I would also class myself as a bit of a nerd. I just really enjoy learning new things, so if there is anything that I don't know how to do, that's just a cue for me to figure it out. Which partly explains my extensive knowledge of all the software I use and why I still constantly add more skills to my repertoire.

In general I like to keep busy and I'm happiest when I've got a project to be getting on with. I'm hard-working, never afraid to get stuck in, and always happy to help other people.

SKILLS

Photoshop	● ● ● ● ● ○
Illustrator	● ● ● ● ● ◐
InDesign	● ● ● ● ● ◐
After Effects	● ● ● ● ◐ ○
Sketch	● ● ○ ○ ○ ○
Cinema 4D	● ● ● ○ ○ ○
html5	● ● ● ○ ○ ○
css	● ● ◐ ○ ○ ○

EDUCATION

UNIVERSITY OF YORK

BSc Hons Maths and Finance

WILSON'S SCHOOL

A Level Business Studies: A,
Maths: B, Media Studies: A

GCSE 1 A*, 5 A's, 5 B's

[linkedin.com/in/paul-selby](https://www.linkedin.com/in/paul-selby)

[behance.net/pdselbya964](https://www.behance.net/pdselbya964)

[vimeo.com/paulselby](https://www.vimeo.com/paulselby)

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EXPERIENCE

▶ NORTHERN & SHELL

Senior Designer (Apr '16 - Nov '18)

Graphic Designer (Apr '11 - Apr '16)

PRINT

DIGITAL

MOTION

BRANDING

EDITORIAL

EVENTS

Working as part of a small in-house design team, handling a variety of different projects in various different mediums. My role required me to work on every aspect of a project, both individually and collaboratively, from concept through to completion. Handling multiple projects, managing my time and prioritising workload to consistently hit deadlines. Dealing with both internal and external clients throughout a campaign. Providing input and expertise during creative meetings to help produce unique ideas and strategies. Assisting my design manager with new and more complex projects, finding workable solutions and implementing them.

▶ MAIL ONLINE

Picture Researcher (Jan - Apr '11)

DIGITAL

EDITORIAL

PICTURE RESEARCH

Working on the picture desk, sourcing images and producing composites for one of the most visited news sites in the world. This involved a huge amount of work output, especially given the small size of the team working on it. Working under a high level of pressure to extremely tight deadlines. Along with finding suitable pictures for different articles, the job involved a lot of Photoshop work.

▶ DAILY STAR SUNDAY & DAILY/SUNDAY EXPRESS

Designer - Internship (Jul - Nov '10)

PRINT

EDITORIAL

Working on the art desk, assisting with the design of layouts for the Travel, Finance, Tech and News sections of the newspapers. Liaising with the picture desk to request images and profiling before sending pages to press.

▶ PREMIERE NEIGE

Driver/Maintenance (Dec '09 - Apr '10)

Airport and local transfers to and from resort, as well as performing various maintenance jobs. Required to work both in a team and independently.

▶ CHESSINGTON WORLD OF ADVENTURES

Guest Services Team (Aug - Oct '09)

Performed administrative tasks and dealt tactfully with customer issues and complaints.

▶ RBI

Marketing Assistant (Jul - Sep '07)

Worked for various magazines and their online counterparts within the company to help increase the online presence of the respective brands through SEO.

▶ MORGAN COMPUTERS

Sales Assistant (Mar - Oct '05)

Advising and assisting customers on purchases. Performing upgrades and diagnosing the repair of computers.